



## FOR IMMEDIATE RELEASE

Contact: Sergio Igartua  
sergio@grupoigartua.com  
Cel. +52.1.624.125.4216  
Tel. MX +52.624.143.1296  
Tel. US +1.971.223.0578

### CABO MARINE SHOW 2010 MAKES WAVES IN LOS CABOS Cabo San Lucas, B.C.S., Mexico. February 15, 2010

On the heels of the two-week Easter vacation in Mexico, Cabo San Lucas will be celebrating its first annual Cabo Marine Show which takes place Friday, April 16 and Saturday, April 17, 2010, along the marina in Cabo San Lucas, Baja California Sur.

Boating and sailing enthusiasts from North America, and their suppliers, will converge at the Cabo San Lucas Marina with its breathtaking backdrop of the Sea of Cortez and the famous arch at "Land's End."

Sergio Igartua, President of Grupo Igartua, the organizers for the Show, had this to say, "Our goal is to bring together the principal nautical services and products providers with visiting boating enthusiasts from Mexico, the U.S. and Canada in a venue they won't soon forget. Charter companies and water activities promoters—sport fishing, boating and luxury yachting—as well as resorts and marinas, hotels and world-class golf courses, will have an opportunity to make themselves known to the select Los Cabos travel market, its visitors and the eyes of the international travel media."

Cabo Marine Show 2010 will be open to the general public with live entertainment. A VIP opening cocktail party at the Baja Lobster Co. will feature a live performance by *Los Cosmopolitans*, as they launch their new album with original music and lyrics. The VIP closing cocktail will be held at Barómetro Restaurant Lounge along with the grand closing nautical-themed "Cabo Marine Party" to be held at the Passion Club inside the ME by Meliá resort, where awards will be given to the night's best dressed.

Official event sponsors include Puerto Paraíso Mall, Luxury Avenue Boutique Mall and Marina Fiesta Resort & Spa, which together form the Marina Golden Zone. Principal supporters include the Los Cabos Conventions & Visitors Bureau, the Tourism Department of the Los Cabos Municipality, Marquis Los Cabos Resort and Sheraton Hacienda del Mar Resort. Others will soon be announced.

For more information, contact Sergio Igartua at sergio@grupoigartua.com

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