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CABO MARINE SHOW 2010 – THE BEGINNING OF A NEW LOS CABOS TRADITION

Cabo San Lucas, B.C.S., Mexico, April 21, 2010

With more than 40 exhibitors representing the tourism and nautical industries, **Cabo Marine Show 2010** made its splash on April 16, 17 and 18 along the Marina Golden Zone, on the spectacular Cabo San Lucas marina in Los Cabos, Baja California Sur, Mexico.

The festivities began on April 16th with an inaugural ribbon-cutting ceremony by the Municipal President of Los Cabos, Rene Nuñez and First Lady Carolina Castro, Municipal Tourism Director Miroslava Bautista and event organizers Sergio Igartua and Daniella Coria. Afterwards the top ambassadors made the rounds of the entire event where they became acquainted with the products and services offered by the more than 40 businesses that took part in this first-ever event in Los Cabos.

Among principal exhibitors, Performance Boats stood out with well-recognized brands and more than 10 luxurious yachts and vessels on display. Other high performers included Cabo Riviera, a one-of-a-kind development in Los Cabos and the two main marinas, IGY Marina Cabo San Lucas and Marina Puerto Los Cabos. Many other important developments and marine-related businesses left memorable impressions on all attendees.

Friday's event was topped off with the VIP cocktail at Baja Lobster Co., a favorite in Los Cabos for its excellent seafood cuisine. Here, exhibitors sampled delightful horsd'oeuvres by Chef Manuel Ramirez, cocktails courtesy of Casa Cuervo and fine chilled FIJI Water. Saturday's second VIP cocktail took place at Barometro, a contemporary outdoor bar showcasing Cabo San Lucas' beautiful marina. The official closing of **Cabo Marine Show 2010** was celebrated with the first annual *Cabo Marine Party* costume ball held at the exclusive Passion Club inside ME by Meliá Resort on Medano Beach.

Among the top entertainment events were the flamenco show by Vitral, performed on the outdoor stage at Puerto Paraiso Mall on Friday evening, April 16th, and the spectacular open-air concert by *Los Cosmopolitans* on April 17th in which they performed new and original Latin Jazz and Pop titles for the launch of their first album due out in May.

Exhibits remained open Sunday April 18, easing into a successful conclusion to **Cabo Marine Show 2010**.

Cabo Marine Show 2010 appreciates the Support of the Los Cabos Conventions and Visitors Bureau, the Municipal Tourism Department, Marquis Los Cabos, Sheraton Hacienda del Mar, Puerto Paraiso Mall, Luxury Avenue Boutique Mall, Marina Fiesta Resort & Spa, Baja Lobster Co., Barometro, Passion Club, ME by Meliá, Inbox-Mexico, Platicando con Heidi, Cabovision News, Gringo Gazette, Mariano Lemus, Peña Productions, Baja Pulse, Los Cabos News, Bruce Herman Photography, Sigi Pablo, as well as the more than 40 exhibitors and businesses that took part



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